London, UK | [hasan2507@gmail.com](mailto:hasan2507@gmail.com) | +447928353721 | linkedin.com/in/h-islam/ | [www.hasanislam.com](https://www.hasanislam.com/)

A creative and motivated BA (Hons) Media Communications graduate with a proven track record in social media management, content creation and graphic design. Skilled in customer facing roles, video editing, storytelling, and collaborative project execution. Adept at using technology and visual media to deliver impactful campaigns. A team player with strong attention to detail, excellent communication skills, and the ability to execute creative strategies effectively and meet tight deadlines.

**SKILLS:**

**Social Media & Content Creation** – Experienced with Instagram, YouTube, TikTok & Vimeo; skilled in audience engagement and post-production editing.  
**Graphic Design & Video Editing** – Proficient in Adobe Photoshop, Premiere Pro, InDesign, Canva and Final Cut Pro. Designed digital and print materials, including menus, posters, invitation cards, business cards and pitch decks.  
**Web Development** – Experienced with WordPress, Wix, HTML, CSS & JavaScript; SEO optimization & performance tracking.  
**Languages & Other Skills** – Fluent in English & Bengali; First Aid certified; strong GDPR knowledge.

**EDUCATION:**

**University Arts of London**, Sept 2017 - November 2022

* BA (Hons) Media Communication

**RELEVANT WORK EXPERIENCE:**

**Impact Culture Ltd – Web Developer & Designer** (Nov 2022 – Present)

* Designed and developed website & subsidiary pages.
* Optimized SEO & created graphic assets for social media.

**Islamic Institute for Development & Research (IIDR) – Volunteer Video Editor** (Jan 2020 – Present**)**

* Edited video content for 20+ online courses.
* Produced marketing visuals for seminars & events.

**Forward Pharmacy, Mile End – Pharmaceutical Assistant** (Oct 2021 – Dec 2024)

* Managed logistics, data tracking & customer engagement.

**Islamic Relief, Whitechapel – Charity Shop Volunteer** (May 2020 – Jan 2022)

* Managed donation processing & curated shop displays.

**McDonald's, Edgware Road – Crew Trainer** (Jul 2018 – Dec 2020)

* Trained staff in customer service & operational efficiency.

**ADDITIONAL EXPERIENCE:**

**Beacon Institute – Volunteer Graphic Designer** (Sept 2021 – Oct 2021) **Alzheimer’s Society – Volunteer** (Jan 2017 – Jan 2020) **The LVE Foundation – Graphic Designer** (May 2017)

**ACHIEVEMENTS:**

* Awarded by Britvic Tango for a creative campaign (May 2016).
* Led branding & marketing projects for multiple non-profits.
* Successfully launched campaigns, short films & adverts.

**REFERENCES**

(Available on request)